

We would like to inform you that we have been selected in a public tender for:

## **ESTABLISHMENT OR UPGRADE OF ELECTRONIC BUSINESS IN THE COMPANY IN THE PERIOD 2019-2022 "E- COMMERCE 2019-2022"**

The purpose of the project is to establish or upgrade e-commerce. The project aims to improve opportunities to enter global value chains and new markets, increase the international competitiveness of our business, improve and accelerate interaction with business partners abroad, more efficient transmission and collection of information and improved relationships throughout the supply chain. The expected results are an increase in international competitiveness. As part of the operation, co-financed by an EU grant, the following measures were taken to improve the company's competitiveness in foreign markets: electronic exchange between partners, digitalization of appearances at fairs, website for foreign markets, product – sales video and competence building – training.

Value of co-financing: 29.988,00 EUR

The operation will run until August 2022.

You can read more about European Fund projects on the website [www.eu-skladi.si](http://www.eu-skladi.si)

**The investment is co-financed by the Republic of Slovenia and the EU from the European Regional Development Fund.**